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Apparel and Footwear Specialists in the United Kingdom

April 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Marginal growth for apparel and footwear specialists driven by consumer resilience
- Notable developments among leading players to enhance in-store experiences
- Strong growth of pure online brands Asos and Shein limit growth of apparel and footwear specialists

PROSPECTS AND OPPORTUNITIES

- Apparel and footwear specialists set for marginal decline over forecast period
- Specialists likely to further invest in the in-store experience
- Sustainability initiatives likely to drive long-term differentiation

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Retail in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

- Retail in 2024: The big picture
- Value-driven shopping continues to reshape UK retail landscape
- Retail e-commerce thrives on convenience and competitive pricing
- What next for retail?

OPERATING ENVIRONMENT

- Informal retail
- Opening hours for physical retail
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- Seasonality
- Valentine's Day
- International Women's Day
- Easter
- Back-to-school
- Black Friday
- Christmas

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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