



Euromonitor
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Childrenswear in Egypt

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Inflationary pressures place a downward pressure on demand for childrenswear
- Local identity: "Made in Egypt" matters more than ever
- Rise of affordable fashion: discount outlets the new go-to for childrenswear

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Apparel and Footwear in Egypt - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/childrenswear-in-egypt/report.