

Apparel Accessories in Ukraine

January 2025

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Apparel Accessories in Ukraine - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Some recovery but sales remain well below pre-war levels Belts and gloves see strongest performance, while ties continues to struggle Category remains fragmented despite ongoing process of consolidation

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Non-essential status limits recovery potential Ties to see some bounce back, though casualisation trend will be an obstacle to full recovery Further consolidation expected

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