



Euromonitor  
International

# Dermatologicals in Nigeria

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Inflationary pressures continue to impact on demand  
Vaginal and topical antifungals perform strongly, due to their perceived essential status  
Companies focus on smaller pack sizes

PROSPECTS AND OPPORTUNITIES

Improving economic conditions, combined with demographic changes will boost overall demand  
Topical antifungals, vaginal antifungals and topical germicidals/antiseptics will lead category growth  
Affordability will continue as major concern of manufacturers

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Consumer Health in Nigeria - Industry Overview

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DISCLAIMER

## DEFINITIONS

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