



**Euromonitor  
International**

# Footwear in Spain

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cash-strapped Spaniards eschew discretionary footwear purchases in 2024  
Sustainability remains important, but price is the deciding factor  
Nike retains the lead in 2024 but loses share to second-ranking Zara

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Apparel and Footwear in Spain - Industry Overview

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DISCLAIMER

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