



Baby Food Packaging in Romania

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons and flexible aluminium dominate the packaging of dried baby food

Aluminium/plastic pouches continue gaining share in prepared baby food

Usage of board tubs continues to increase in baby food packaging

PROSPECTS AND OPPORTUNITIES

Folding cartons expected to gain share in powder milk formula packaging

Glass bottles will remain the leading pack type for other baby food

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