



**Euromonitor  
International**

# Alcoholic Drinks Packaging in the United Arab Emirates

September 2024

## Alcoholic Drinks Packaging in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Regulatory changes propel growth  
Glass bottles and metal beverage cans continue to dominate packaging volumes  
Expansion of non-alcoholic drinks options gains momentum

#### PROSPECTS AND OPPORTUNITIES

Emergence of local brewing and its impact on packaging  
Growth of plastic pouches in RTDs

## Alcoholic Drinks Packaging in the United Arab Emirates - Company Profiles

## Packaging Industry in the United Arab Emirates - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture  
2023 key trends  
Glass jars are the preferred choice for jams, preserves and premium nut-based spreads  
Growing adoption of rPET bottles in soft drinks in the United Arab Emirates  
Glass bottles and metal cans lead alcoholic drinks packaging in the United Arab Emirates  
Camel Soap Factory leads sustainability push with eco-friendly packaging  
Baya launches compostable packaging for eco-friendly laundry detergent sheets

### PACKAGING LEGISLATION

Regulatory reforms drive packaging growth in alcoholic drinks  
United Arab Emirates implements comprehensive single-use plastic ban

### RECYCLING AND THE ENVIRONMENT

Circular packaging gains momentum in the United Arab Emirates  
Almarai and Danone pioneer sustainable yoghurt packaging solutions

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/alcoholic-drinks-packaging-in-the-united-arab-emirates/report](https://www.euromonitor.com/alcoholic-drinks-packaging-in-the-united-arab-emirates/report).