

Hosiery in India

April 2025

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Hosiery in India - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Hosiery grows in the high single digits in 2024, driven by non-sheer hosiery, along with the rise of athleisure in India Sheer hosiery also maintains its growth trend

Unlike apparel accessories, hosiery is a focus category for new D2C brands, driving freshness and innovation

PROSPECTS AND OPPORTUNITIES

Demand for non-sheer hosiery to remain strong, driven by hygiene, coverage, and everyday wear needs Hosiery to evolve as a style statement, with brands targeting Gen Z through character-led and trend-driven designs Segmented hosiery with specific functions

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