



# Home Improvement in Ukraine

June 2024

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## Home Improvement in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Decorative paint presents an affordable and accessible solution for home improvement projects  
Sales of hand tools and power tools rise as Russia's war creates a greater need for household repairs  
Lacquer and varnish puts a shine on home improvement in 2023

#### PROSPECTS AND OPPORTUNITIES

Reduction in home renovations could lead to a slowdown in the growth of home paint  
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