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International

# Apparel and Footwear Specialists in Poland

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Stagnating sales for apparel and footwear specialists
- LPP: a focus on value and digital innovations
- Consumers increasingly interested in sustainable fashion

PROSPECTS AND OPPORTUNITIES

- Number of apparel and footwear stores set to shrink
- Retailers will invest in omnichannel concepts
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- Poland's deposit-refund system: a step towards sustainability
- What next for retail?

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