



**Euromonitor
International**

Lodging (Destination) in Kenya

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Mid-market hotels and short-term rentals thrive as domestic tourists seek more affordable options
New hotels and partnerships enrich the choice of lodging (destinations)

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Expansion of premium accommodation to meet growing demand

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Travel in Kenya - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/lodging-destination-in-kenya/report.