

Airlines in Turkey

September 2024

Table of Contents

Airlines in Turkey - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Airlines witness dynamic value growth fuelled by hyperinflation Low cost carrier Anadolu Jet rebrands as AJet

PROSPECTS AND OPPORTUNITIES

Airlines are projected to expand their international routes Competition among low-cost carriers is expected to intensify

CATEGORY DATA

Table 1 - Airlines Sales: Value 2019-2024
Table 2 - Airlines Online Sales: Value 2019-2024
Table 3 - Airlines: Passengers Carried 2019-2024
Table 4 - Airlines NBO Company Shares: % Value 2019-2023
Table 5 - Non-Scheduled Carriers Brands by Key Performance Indicators 2024
Table 6 - Low Cost Carriers Brands by Key Performance Indicators 2024
Table 7 - Full Service Carriers Brands by Key Performance Indicators 2024
Table 8 - Forecast Airlines Sales: Value 2024-2029
Table 9 - Forecast Airlines Online Sales: Value 2024-2029

Travel in Turkey - Industry Overview

EXECUTIVE SUMMARY

Travel in 2024 Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

MARKET DATA

- Table 10 Surface Travel Modes Sales: Value 2019-2024Table 11 Surface Travel Modes Online Sales: Value 2019-2024
- Table 12 Forecast Surface Travel Modes Sales: Value 2024-2029
- Table 13 Forecast Surface Travel Modes Online Sales: Value 2024-2029
- Table 14 In-Destination Spending: Value 2019-2024
- Table 15 Forecast In-Destination Spending: Value 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

• Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/airlines-in-turkey/report.