



Hosiery in Indonesia

November 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Limited growth in 2023, despite growing athleisure trend
Increasing usage of hosiery with health benefits
Competitive landscape remains highly fragmented, with little brand loyalty

PROSPECTS AND OPPORTUNITIES

Slow recovery, expected, due to consumer preference for lightweight footwear
Non-sheer hosiery to remain biggest attraction
Local brands to gain prominence in performance socks

CATEGORY DATA

Table 1 - Sales of Hosiery by Category: Volume 2018-2023
Table 2 - Sales of Hosiery by Category: Value 2018-2023
Table 3 - Sales of Hosiery by Category: % Volume Growth 2018-2023
Table 4 - Sales of Hosiery by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Hosiery: % Value 2019-2023
Table 6 - LBN Brand Shares of Hosiery: % Value 2020-2023
Table 7 - Forecast Sales of Hosiery by Category: Volume 2023-2028
Table 8 - Forecast Sales of Hosiery by Category: Value 2023-2028
Table 9 - Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028
Table 10 - Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

Apparel and Footwear in Indonesia - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2018-2023
Table 12 - Sales of Apparel and Footwear by Category: Value 2018-2023
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023
Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2018-2023
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2023
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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