



Lodging (Destination) in New Zealand

September 2024

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Lodging (Destination) in New Zealand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continued recovery in value sales, hindered by corporate and government spending constraints
Changes to emergency housing policies welcomed by the motel sector

PROSPECTS AND OPPORTUNITIES

Hotel Council Aotearoa advocates for nationwide accommodation levy to fund tourism infrastructure
Increased hotel investment anticipated as demand for quality accommodation grows

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