



**Euromonitor  
International**

# Dermatologicals in Turkey

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Interest in beauty and appearance drives sales in dermatologicals  
Hair loss showcases positive growth as new product launches on the landscape  
Ease and convenience helps hair growth serums to gain ground in 2024

PROSPECTS AND OPPORTUNITIES

Climate change and environmental issues boost growth in dermatologicals  
Paediatric dermatologicals and nappy (diaper) rash treatments drive sales  
Players invest in social media and an online presence to support sales

CATEGORY DATA

- Table 1 - Sales of Dermatologicals by Category: Value 2019-2024
- Table 2 - Sales of Dermatologicals by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Dermatologicals: % Value 2020-2024
- Table 4 - LBN Brand Shares of Dermatologicals: % Value 2021-2024
- Table 5 - LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024
- Table 6 - Forecast Sales of Dermatologicals by Category: Value 2024-2029
- Table 7 - Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

Consumer Health in Turkey - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

MARKET INDICATORS

- Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 9 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 10 - Sales of Consumer Health by Category: Value 2019-2024
- Table 11 - Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 12 - NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 13 - LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 15 - Distribution of Consumer Health by Format: % Value 2019-2024
- Table 16 - Distribution of Consumer Health by Format and Category: % Value 2024
- Table 17 - Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches

DISCLAIMER

## DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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