

# Rice, Pasta and Noodles in Bolivia

November 2024

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### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Rice, a basic product of the local diet, is impacted by illicit trade Dried pasta becomes more relevant for Bolivians in challenging economic periods Local brands consolidate their broad leadership

### PROSPECTS AND OPPORTUNITIES

A scenario of uncertainty in local rice production Demand for instant noodles continues to grow as a low-priced food alternative The offer of dried pasta with differentiated nutritional attributes continues to expand

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