

Rice, Pasta and Noodles in the Czech Republic

November 2024

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Rice, Pasta and Noodles in the Czech Republic - Category analysis

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2024 DEVELOPMENTS

Price stabilisation supports consumption Growing competition between brands and private label Packaging gains currency in the purchasing decisions of consumers

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New products to add innovation and dynamism to pasta The growing popularity of Asian food augurs well for rice and noodles Instant noodles ride convenience and snacking waves

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