



Euromonitor
International

Processed Fruit and Vegetables in Costa Rica

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Expansion of shelf stable options drives growth in 2024
- Private label continues to expand, offering both quality and fair pricing
- Frozen processed potatoes remain popular after the pandemic

PROSPECTS AND OPPORTUNITIES

- Accessibility of fresh seasonal fruit and vegetables will continue to limit growth
- Private label to continue to grow
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Staple Foods in Costa Rica - Industry Overview

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