



**Euromonitor  
International**

# Processed Fruit and Vegetables in Indonesia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Processed fruit and vegetables see stable growth amid economic pressures
- Frozen processed fruit and vegetables exceed shelf stable counterparts in terms of retail unit price growth
- Smaller brands see increased share amid heightened price sensitivity

PROSPECTS AND OPPORTUNITIES

- Shelf-stable fruits projected to lead in retail value growth
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Staple Foods in Indonesia - Industry Overview

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-fruit-and-vegetables-in-indonesia/report](http://www.euromonitor.com/processed-fruit-and-vegetables-in-indonesia/report).