



**Euromonitor
International**

Rice, Pasta and Noodles in the US

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Instant noodles sees growth despite strong price rises
- Rice reeled from the impact of strong price growth, but a rebound is seen in 2024
- Growth in pasta cooled by chilled products

PROSPECTS AND OPPORTUNITIES

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Staple Foods in the US - Industry Overview

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