



Euromonitor
International

Sleep Aids in Brazil

April 2025

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KEY DATA FINDINGS

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Third consecutive year of double-digit value growth for sleep aids in Brazil
Polarisation in the search for sleep aids: A growing divide between prescription medications and natural alternatives
The demand for quality sleep spills over into different industries

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sleep-aids-in-brazil/report.