



Processed Fruit and Vegetables in Mexico

October 2024

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Processed Fruit and Vegetables in Mexico - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price growth slows, marginally boosting retail volume sales
Shelf stable beans leads sales due to importance in Mexican cuisine
Conservas La Costeña retains lead with focus on shelf stable format

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Leading players will continue to change formulations and ingredients
Modern grocery retailers set to gain ground

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