



**Euromonitor
International**

Processed Fruit and Vegetables in Mexico

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Price growth slows, marginally boosting retail volume sales
- Shelf stable beans leads sales due to importance in Mexican cuisine
- Conservas La Costeña retains lead with focus on shelf stable format

PROSPECTS AND OPPORTUNITIES

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- Leading players will continue to change formulations and ingredients
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Staple Foods in Mexico - Industry Overview

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