



Euromonitor  
International

# Sleep Aids in Saudi Arabia

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- New product launch adds greater variety to sleep aid solutions for local consumers
- Jamjoom Pharma strengthens lead of sleep aids
- Global e-commerce platforms continue to compete with local pharmacies

PROSPECTS AND OPPORTUNITIES

- Increasing awareness will continue to support sleep aids
- A rising number of sleep disorder clinics in Saudi Arabia
- Pharmacies to remain key players in Saudi Arabia’s distribution landscape

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Consumer Health in Saudi Arabia - Industry Overview

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DISCLAIMER

DEFINITIONS

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