



Euromonitor
International

Apparel and Footwear Specialists in Peru

March 2024

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Apparel and Footwear Specialists in Peru - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising need for specialist advice supports sales growth
Platanitos implements online to offline strategy
Lacoste launches into the Peruvian market

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Weather conditions to impact apparel and footwear specialists
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