



Apparel and Footwear Specialists in the US

March 2024

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Apparel and Footwear Specialists in the US - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

2023 is a mixed bag for apparel and footwear specialists in the US
TJX's discount model continues to outperform competitors
Shein partners with Forever 21 to experiment with in-store retail

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