

Apparel Accessories in Italy

November 2024

Table of Contents

Apparel Accessories in Italy - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

A good year for apparel accessories

Players investing in sustainability

Innovation seen as a way for players to differentiate themselves from the competition

PROSPECTS AND OPPORTUNITIES

Bright outlook for apparel accessories in volume terms but prices could tumble as consumers go in search of the best value Innovation will likely remain important as competition grows

Sustainability concerns likely to shape the future of apparel accessories

CATEGORY DATA

- Table 1 Sales of Apparel Accessories by Category: Volume 2019-2024
- Table 2 Sales of Apparel Accessories by Category: Value 2019-2024
- Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2019-2024
- Table 4 Sales of Apparel Accessories by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Apparel Accessories: % Value 2020-2024
- Table 6 LBN Brand Shares of Apparel Accessories: % Value 2021-2024
- Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2024-2029
- Table 8 Forecast Sales of Apparel Accessories by Category: Value 2024-2029
- Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029
- Table 10 Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

Apparel and Footwear in Italy - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

- Table 11 Sales of Apparel and Footwear by Category: Volume 2019-2024
- Table 12 Sales of Apparel and Footwear by Category: Value 2019-2024
- Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
- Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
- Table 15 NBO Company Shares of Apparel and Footwear: % Value 2020-2024
- Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
- Table 17 Distribution of Apparel and Footwear by Format: % Value 2019-2024
- Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2024
- Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
- Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
- Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
- Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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