



Euromonitor  
International

# Hosiery in Vietnam

January 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Hosiery records growth in value and volume terms in 2024  
Unbranded and counterfeit products continue to dominate  
Non-sheer hosiery experiences the fastest growth in value terms in 2024

#### PROSPECTS AND OPPORTUNITIES

Increasing fitness trend and the popularity of travelling to run marathons will boost demand for hosiery  
Sustainable products will contribute to the growth of hosiery in the future  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hosiery-in-vietnam/report](http://www.euromonitor.com/hosiery-in-vietnam/report).