

Carbonates in Hong Kong, China

November 2024

Table of Contents

Carbonates in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Juice brands expand into non-cola carbonates

Reduced sugar's growth continues to drive development of functional carbonates

Swire Coca-Cola drives sustainability efforts

PROSPECTS AND OPPORTUNITIES

Functional carbonates offer growth potential over forecast period

Japanese imports to increase competition in local market

Channel shifts as consumers navigate rising cost of living

CATEGORY DATA

- Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024
- Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2019-2024
- Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024
- Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024
- Table 5 Off-trade Sales of Carbonates by Category: Volume 2019-2024
- Table 6 Off-trade Sales of Carbonates by Category: Value 2019-2024
- Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024
- Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024
- Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2019-2024
- Table 10 Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2019-2024
- Table 11 NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024
- Table 12 LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024
- Table 13 NBO Company Shares of Off-trade Carbonates: % Value 2020-2024
- Table 14 LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024
- Table 15 Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029
- Table 16 Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029
- Table 17 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029
- Table 18 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029
- Table 19 Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2024-2029
- Table 20 Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2024-2029

Soft Drinks in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

- Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024
- Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024
- Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
- Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
- Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024
- Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
- Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

- Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024
- Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
- Table 30 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
- Table 31 Off-trade Sales of Soft Drinks by Category: Value 2019-2024
- Table 32 Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
- Table 33 Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
- Table 34 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
- Table 35 NBO Company Shares of Total Soft Drinks (RTD): % Volume 2020-2024
- Table 36 LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2021-2024
- Table 37 NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2020-2024
- Table 38 LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2021-2024
- Table 39 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
- Table 40 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
- Table 41 NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
- Table 42 LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
- Table 43 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
- Table 44 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
- Table 45 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
- Table 46 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
- Table 47 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
- Table 48 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
- Table 49 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
- Table 50 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
- Table 51 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
- Table 52 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
- Table 53 Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
- Table 54 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
- Table 55 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
- Table 56 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

APPENDIX

Fountain sales in Hong Kong, China

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/carbonates-in-hong-kong-china/report.