

# Apparel and Footwear Specialists in Belgium

February 2025

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### Apparel and Footwear Specialists in Belgium - Category analysis

### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Apparel and footwear specialists see muted performance as competition grows from other channels Growing pressure on profit margins leads to outlet closures and the bankruptcy of Bristol Limited-service restaurants taking over retail space in shopping malls

#### PROSPECTS AND OPPORTUNITIES

Apparel and footwear specialists face a challenging future despite Belgium's improving economy Growing competition from e-commerce

Fast-fashion likely to remain popular but sustainability concerns could also influence the market

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### **EXECUTIVE SUMMARY**

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Retailer profit margins under pressure

Online retail continued to gain share in 2024

What next for retail?

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Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2024

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