



Euromonitor
International

Apparel and Footwear Specialists in Saudi Arabia

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Apparel and footwear retailers face challenging trading conditions
Cenomi Retail divests brands as part of restructuring plan
E-commerce challenges major apparel and footwear specialists

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Utilising technology and AI to develop the shopping experience

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Retail e-commerce is developing at considerable speed
What next for retail?

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