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Home Care Packaging in the United Arab Emirates

July 2024

Home Care Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles gaining share as consumers favour liquid detergents
Blister and strip packs popular in rim blocks and rim liquids
Baya introduces compostable packaging for laundry detergent sheets

PROSPECTS AND OPPORTUNITIES

PET bottles expected to gain share thanks to their durability and practicality
Ban on single-use plastic expected to drive the development of sustainable packaging

Home Care Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Glass jars are the preferred choice for jams, preserves and premium nut-based spreads
Growing adoption of rPET bottles in soft drinks in the United Arab Emirates
Glass bottles and metal cans lead alcoholic drinks packaging in the United Arab Emirates
Camel Soap Factory leads sustainability push with eco-friendly packaging
Baya launches compostable packaging for eco-friendly laundry detergent sheets

PACKAGING LEGISLATION

Regulatory reforms drive packaging growth in alcoholic drinks
United Arab Emirates implements comprehensive single-use plastic ban

RECYCLING AND THE ENVIRONMENT

Circular packaging gains momentum in the United Arab Emirates
Almarai and Danone pioneer sustainable yoghurt packaging solutions

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-care-packaging-in-the-united-arab-emirates/report.