

Home Insecticides in the United Kingdom

February 2025

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Home Insecticides in the United Kingdom - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for home insecticides remains relatively stable in 2024 Leading players in home insecticides remain unchanged Spray/aerosol insecticides outperforms the other categories

PROSPECTS AND OPPORTUNITIES

Growth set to turn to decline for home insecticides Little change in the retail landscape expected in the forecast period Little product innovation expected across the forecast period

CATEGORY DATA

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Home Care in the United Kingdom - Industry Overview

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