



Euromonitor
International

Savoury Snacks in Guatemala

July 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Pro brand expands into potato chips
- Products with spicier flavours continue to gain popularity
- Interest in gourmet-style salty snacks remains strong

PROSPECTS AND OPPORTUNITIES

- Demand for healthier vegetable-based products set to rise
- US brands will continue to make gains and inspire innovation
- Producers will try to capture consumer attention with more distinctive flavour variants

CATEGORY DATA

- Table 1 - Sales of Savoury Snacks by Category: Volume 2019-2024
- Table 2 - Sales of Savoury Snacks by Category: Value 2019-2024
- Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Savoury Snacks: % Value 2020-2024
- Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2021-2024
- Table 7 - Distribution of Savoury Snacks by Format: % Value 2019-2024
- Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2024-2029
- Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

Snacks in Guatemala - Industry Overview

EXECUTIVE SUMMARY

- Snacks in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for snacks?

MARKET DATA

- Table 12 - Sales of Snacks by Category: Volume 2019-2024
- Table 13 - Sales of Snacks by Category: Value 2019-2024
- Table 14 - Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 15 - Sales of Snacks by Category: % Value Growth 2019-2024
- Table 16 - NBO Company Shares of Snacks: % Value 2020-2024
- Table 17 - LBN Brand Shares of Snacks: % Value 2021-2024
- Table 18 - Penetration of Private Label by Category: % Value 2019-2024
- Table 19 - Distribution of Snacks by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Snacks by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Snacks by Category: Value 2024-2029
- Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-guatemala/report.