



Euromonitor
International

Sweet Biscuits, Snack Bars and Fruit Snacks in Ecuador

July 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Inflation pinches pockets, consumers seek value
- Cereal bars: Potential fizzles out
- Seasonality sweetens the deal for sweet biscuits

PROSPECTS AND OPPORTUNITIES

- Modern channel caters to health-conscious consumers
- Competition heats up, offering benefits to consumers
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Snacks in Ecuador - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-ecuador/report.