



Euromonitor  
International

# Savoury Snacks in Finland

July 2025

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## KEY DATA FINDINGS

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Nuts, seeds and trail mixes gain momentum as consumers look for healthier snacks  
Wide offer with regular additions keep Taffel ahead  
Savoury snacks find their way into online and physical shopping baskets

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/savoury-snacks-in-finland/report](http://www.euromonitor.com/savoury-snacks-in-finland/report).