



Euromonitor
International

Savoury Snacks in Bolivia

July 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand slows as consumers become more cautious in their spending habits
Savoury biscuits still the largest category by some distance
Industrias Alimenticias Fagal continues to lead savoury biscuits

PROSPECTS AND OPPORTUNITIES

Functional ingredients expected to be a focal point for innovation in savoury biscuits
Rice snacks likely to remain a niche area despite strong health credentials
Tortilla chips set to continue gaining popularity among Bolivians

CATEGORY DATA

- Table 1 - Sales of Savoury Snacks by Category: Volume 2019-2024
- Table 2 - Sales of Savoury Snacks by Category: Value 2019-2024
- Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Savoury Snacks: % Value 2020-2024
- Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2021-2024
- Table 7 - Distribution of Savoury Snacks by Format: % Value 2019-2024
- Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2024-2029
- Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

Snacks in Bolivia - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

- Table 12 - Sales of Snacks by Category: Volume 2019-2024
- Table 13 - Sales of Snacks by Category: Value 2019-2024
- Table 14 - Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 15 - Sales of Snacks by Category: % Value Growth 2019-2024
- Table 16 - NBO Company Shares of Snacks: % Value 2020-2024
- Table 17 - LBN Brand Shares of Snacks: % Value 2021-2024
- Table 18 - Penetration of Private Label by Category: % Value 2019-2024
- Table 19 - Distribution of Snacks by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Snacks by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Snacks by Category: Value 2024-2029
- Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-bolivia/report.