

Lodging (Destination) in India

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Lodging (Destination) in India - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Luxury hotels prioritise business travel amidst slowdown in growth in inbound travel Budget hotels gains further prominence and remains in focus both for consumers and hotel chains

PROSPECTS AND OPPORTUNITIES

Growing competition and evolving consumer preference to impact demand for unrated hotels Demand for experiential travel will offer growth opportunities for luxury hotel chains and alternative stays

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DISCLAIMER

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