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Sweet Biscuits, Snack Bars and Fruit Snacks in Slovakia

July 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sweet biscuits see a slight volume slump, while snack bars and fruit bars fare better due to “healthier” image
Local player IDC maintains its top overall place thanks to its strength in sweet biscuits
Health and wellness trends stretch from snack bars to cookies

PROSPECTS AND OPPORTUNITIES

On-the-go snacking and “snackification” trends set to support ongoing sales
Fruit snacks set to see ongoing popularity, with potential to expand the consumer audience
Sustainability trends will continue in line with overall health and wellbeing trends

CATEGORY DATA

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Snacks in Slovakia - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-slovakia/report.