



Euromonitor
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Savoury Snacks in Tunisia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

High price-sensitivity fosters the introduction of smaller packs to stimulate demand
Wide appeal of tortilla chips while the unpackaged format cannibalises packaged nuts
Domestic brands and private label increase the offer and competition in savoury snacks

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-tunisia/report.