



Euromonitor  
International

# Yoghurt and Sour Milk Products in South Korea

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Overall flat demand for yoghurt due to the divergent growth trends of various formats  
Brands of drinking and flavoured yoghurt attempt to overcome health-related challenges through product innovation  
Plain yoghurt successfully targets personalisation and “healthy pleasure” trend

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A2 milk-based yoghurt likely to be launched  
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Dairy Products and Alternatives in South Korea - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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