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Weight Management and Wellbeing in the United Kingdom

September 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

Meal replacement drives overall growth of weight management and wellbeing
Huel Ltd maintains its leadership despite regulatory challenges
Increasing demand for products that blend wellness and weight management

PROSPECTS AND OPPORTUNITIES

Steady increase in demand for weight management due to rising rates of obesity
New business opportunity with the approval of GLP-1 drugs
Competition to further intensify with mergers and acquisitions

CATEGORY DATA

- Table 1 - Sales of Weight Management and Wellbeing by Category: Value 2019-2024
- Table 2 - Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024
- Table 4 - LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024
- Table 5 - Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029
- Table 6 - Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029

Consumer Health in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

- Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 8 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 9 - Sales of Consumer Health by Category: Value 2019-2024
- Table 10 - Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 - NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 - LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 14 - Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 - Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 - Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
Summary 1 - OTC: Switches 2023-2024

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 - Research Sources

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