



**Euromonitor
International**

Sweet Biscuits, Snack Bars and Fruit Snacks in Azerbaijan

June 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

Overall demand picks up but consumers continue to favour cheaper products
Plain biscuits, fruit snacks and snack bars benefit from healthy eating trend
Bismak Senayi and Veyseloglu Shirketler remain the top two players

PROSPECTS AND OPPORTUNITIES

Healthy image and convenience factor will continue to boost demand for snack bars
Plain biscuits set to remain the largest category in retail volume terms
Local producers likely to make further gains

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Snacks in Azerbaijan - Industry Overview

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-azerbaijan/report.