

Sauces, Dips and Condiments in Germany

October 2024

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Sauces, Dips and Condiments in Germany - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Spice blends and youth-focused brand marketing drive growth among herbs and spices
Despite declines for pasta sauces amidst inflation and health trends, innovation offers optimism
Pepper prices hit new records cause by production issues

PROSPECTS AND OPPORTUNITIES

Tomato pastes and purées looks to regain momentum following post-pandemic dip Growth and innovation in sauces, dips and condiments with no/low sugar Other sauces and condiments to grow due to interest in international cuisine

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