



**Euromonitor
International**

Rice, Pasta and Noodles in Spain

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sales of chilled pasta on the rise as retailers expand their private label offerings and consumers go in search of quick and tasty meal solutions
Rice on the path to recovery as India lifts its export ban and prices stabilise
Noodles continues to gain momentum thanks to the strong demand for Asian cuisine and quick and simple meals

PROSPECTS AND OPPORTUNITIES

Brand manufacturers expected to focus on premiumisation to fend off competition from private label
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Staple Foods in Spain - Industry Overview

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DISCLAIMER

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