



Euromonitor
International

Fine Wines/Champagne and Spirits in China

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Fine Wines/Champagne and Spirits in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Luxury spirits sees the largest value sales in 2023

Fine wines/champagne and spirits is led by Kweichow Moutai Co Ltd in 2022

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Value sales forecast to increase in constant 2023 terms over 2023-2028

Fine wines expected to experience the fastest percentage CAGR increase during 2023-2028

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DISCLAIMER

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