

Fine Wines/Champagne and Spirits in Italy

October 2024

Table of Contents

Fine Wines/Champagne and Spirits in Italy - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increasing consumption of fine wines/champagne and spirits

Increasing focus on sustainability within the category

Players respond to rising trend of healthier alternatives

PROSPECTS AND OPPORTUNITIES

Positive outlook for fine wines/champagne and spirits

Technology and artificial intelligence to drive future innovation

Rising sustainability trends to further influence development

CATEGORY DATA

- Table 1 Sales of Fine Wines/Champagne and Spirits by Category: Value 2019-2024
- Table 2 Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2019-2024
- Table 3 NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2019-2023
- Table 4 LBN Brand Shares of Fine Wines/Champagne and Spirits: % Value 2020-2023
- Table 5 Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2019-2024
- Table 6 Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2024-2029
- Table 7 Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2024-2029

Luxury Goods in Italy - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

- Table 8 Sales of Luxury Goods by Category: Value 2019-2024
- Table 9 Sales of Luxury Goods by Category: % Value Growth 2019-2024
- Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024
- Table 11 NBO Company Shares of Luxury Goods: % Value 2019-2023
- Table 12 LBN Brand Shares of Luxury Goods: % Value 2020-2023
- Table 13 Distribution of Luxury Goods by Format and Category: % Value 2024
- Table 14 Forecast Sales of Luxury Goods by Category: Value 2024-2029
- Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/fine-wines-champagne-and-spirits-in-italy/report.