



# Processed Fruit and Vegetables in Chile

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Shelf-stable favourites face challenge of rising prices
- Two players vie for dominance in processed fruit and vegetables
- Private labels gain strength by continuously expanding their product portfolios

PROSPECTS AND OPPORTUNITIES

- Evolving eating habits will impact demand for processed fruit and vegetables
- Navigating the challenges posed by climate change will be essential for key players
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Staple Foods in Chile - Industry Overview

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