

Apparel and Footwear Specialists in Ireland

February 2025

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Apparel and Footwear Specialists in Ireland - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Apparel and footwear specialists focus on engaging online experiences Apparel and footwear specialists implement consumer experiences and open new stores in high street locations New government initiatives focus on sustainability while resale platforms gain ground

PROSPECTS AND OPPORTUNITIES

A rising focus on sustainability is expected to shape store strategies over the forecast period Apparel and footwear specialists face rising pressure from retail e-commerce Sports and leisurewear is set to expand, aligned with the rising demand for activewear

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