



Pulses in Spain

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Price pressures put a dent in sales of pulses but this is counteracted in part by the temporary introduction of 0% VAT on these products
Players look for new ways to add value as competition from private label grows

PROSPECTS AND OPPORTUNITIES

Pulses should see a return to growth but increasing demand for convenience is likely to limit the category’s recovery
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