



# Nuts in Spain

January 2024

Table of Contents

## Nuts in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Retail sales of nuts see a return to growth in 2023 thanks to a healthy image and their use in plant-based dishes

Nuts gaining an increasingly healthy image thanks to their high protein content

#### PROSPECTS AND OPPORTUNITIES

The healthy image on nuts will likely remain the key growth driver while Spain is expected to invest in the expansion of its pecan production

Sustainable production practices expected to come to the fore over the forecast period

Summary 1 - Major Processors of Nuts 2023

### CATEGORY DATA

Table 1 - Total Sales of Nuts by Category: Total Volume 2018-2023

Table 2 - Total Sales of Nuts by Category: % Total Volume Growth 2018-2023

Table 3 - Retail Sales of Nuts by Category: Volume 2018-2023

Table 4 - Retail Sales of Nuts by Category: % Volume Growth 2018-2023

Table 5 - Retail Sales of Nuts by Category: Value 2018-2023

Table 6 - Retail Sales of Nuts by Category: % Value Growth 2018-2023

Table 7 - Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 - Forecast Total Sales of Nuts by Category: Total Volume 2023-2028

Table 9 - Forecast Total Sales of Nuts by Category: % Total Volume Growth 2023-2028

Table 10 - Forecast Retail Sales of Nuts by Category: Volume 2023-2028

Table 11 - Forecast Retail Sales of Nuts by Category: % Volume Growth 2023-2028

Table 12 - Forecast Retail Sales of Nuts by Category: Value 2023-2028

Table 13 - Forecast Retail Sales of Nuts by Category: % Value Growth 2023-2028

## Fresh Food in Spain - Industry Overview

### EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

### MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 - Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 - Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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## SOURCES

### Summary 2 - Research Sources

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